

#VacationAtHome: bookingkit supports leisure facilities to reopen quickly

Berlin, 4 May 2020 - bookingkit, Europe's leading booking software for the digitalisation of leisure experiences, reacts to government regulations on admission restrictions and supports providers in the leisure and experience industry in re-opening quickly.

Many leisure and cultural facilities, such as zoos and museums, are now allowed to reopen gradually. With individual possibilities for leisure activities, some normality is thus returning to everyday life. However, the providers must be able to meet the hygienic requirements and the distance regulations that applied during the Corona crisis. Intelligent capacity management - i.e. online advance bookings, time slot tickets and contactless ticket validation - is therefore an obligation for all providers to reopen.

For this purpose, bookingkit not only provides extensive know-how but also the necessary online sales technology, which is ready for use within a few hours. The technology can be seamlessly integrated into existing entrance management systems, point-of-sale software and turnstiles. In addition, bookingkit also offers specially developed portable admission management devices (so-called handhelds) and additional security material.

"With our all-round package, we are helping the leisure industry to get out of the crisis with momentum", says **Lukas C. C. Hempel, managing director of bookingkit**. "With a view to the developments in Asia, it is clear that our industry is regaining momentum and that this can be achieved very successfully if the measures are taken into account - if the suppliers quickly prepare themselves technologically for this".

bookingkit has reacted to the sharp increase in demand from cultural institutions for digital ticket sales and capacity management: new teams have been formed and resources have been shifted in such a way that a rapid re-opening can be guaranteed for all facilities.

Further information on the topic can be found at <https://bookingkit.net/reopen/>

About bookingkit:

bookingkit is Europe's leading SaaS solution for the recreation and experience industry, providing travel and activity operators with standardized and scalable technology designed to help them promote bookable activities and drive sales. Tours, activities and attractions make up the third largest tourism sector worldwide. bookingkit's integrated sales system serves as a two-way digital infrastructure, connecting travel agencies and other sales channels to an extensive library of experiences which are updated in real time. bookingkit has won multiple awards, including 3rd Place in the 2019 German Tourism Awards (Deutscher Tourismuspreis), the 2019 Deloitte Technology Fast 50 Award, the "EMEA Travel Innovator" award from PhocusWright Europe, the Travel Industry Club's "Startup of the Year" award, the "Trophée d'innovation 2019" from French tourism magazine L'Echo touristique, as well as being named one of the 100 most innovative startups in Germany by internationally renowned startup magazine The Hundred, as reported by Forbes Magazine. bookingkit also bears the "Top Service" seal of approval from the German Institute for Quality Standards and Testing for its outstanding customer service and is ranked third in employee satisfaction by FOCUS Business and kununu among Berlin-based SMEs in the category "Internet". Founded in 2014 by Christoph Kruse and Lukas C. C. Hempel, bookingkit is headquartered in Berlin and currently employs around 100 employees. www.bookingkit.net.

Press contact:

Frank Scheibe
presse@bookingkit.de
T: +49 1577 2588917