

Cashless On-Site Payment

Book Online, Pay Offline: bookingkit and SumUp Announce Partnership

Berlin, May 09, 2019 - bookingkit, Europe's leading SaaS solution for the digitization of tours and activities, is partnering with SumUp to expand the application of its software. Customers will be able to pay by card directly at the point of sale, simplifying and automating all accounting processes involved.

The Berlin-based startup unites online and offline worlds and extends its range of payment systems by working with SumUp, the leading Mobile Point of Sale (mPOS) provider in Europe.

Customers of bookingkit are now able to benefit from cost-effective payments with contactless, chip-and-pin, Apple and Google Pay - online and offline. Previously, card payment had been an expensive and complicated service for many small businesses. However, this payment method is indispensable in order not to lose any customers. By working with SumUp, providers of tours and activities can easily offer another payment option in seconds - and finally, have a digital interface to the offline world.

Tour operators can set up a SumUp account, using a card terminal and the SumUp app, which is used on a mobile device. Cashless on-site payments are automatically redirected to the SumUp application via bookingkit, where they are processed. Payment confirmation and invoice can also be sent directly to the customer via email. In addition, the connection with SumUp centralizes the accounting processes, because all payments - whether online or offline - are combined in one system.

"Cashless payment is becoming increasingly important for Europe. In many cases, providers are required to process payments directly at the point of sale, which is not always equipped with the ideal infrastructure. Thanks to our partnership with SumUp, we offer our customers a mobile solution for efficient sales and automated accounting", explains Lukas C.C. Hempel, CEO and founder of bookingkit.

Michael Sinnen, Partner Manager at SumUp comments: "Our mission is to empower small businesses to be successful at doing what they love. Therefore, the partnership with bookingkit is a fantastic next step to bringing card acceptance to exciting and unique businesses around Europe. From your next breathtaking paragliding adventure in Italy to an Escape Room game in London, customers will be overjoyed at being able to pay cashless."

About bookingkit:

bookingkit provides digitalization solutions for tours and activities — the third largest tourism sector. The company's software-as-a-service solution offers a standardized and scalable technology for managing, selling and marketing bookings to tour and activity providers. With its integrated distribution system, bookingkit is able to connect this data to destinations, travel agencies and sales channels. bookingkit thus offers a digital infrastructure which can be managed in real time around the globe to both, providers and marketers.

The company received several awards, such as including PhocusWright Europe's "EMEA Travel Innovator" award, Travel Industry Club's "Startup of the Year" award and a "Very Good" rating from Germany's renowned comparison shopping engine, vergleich.org. In addition, the German Institute for Quality Standards and Testing awarded bookingkit the "Top Service" quality seal for its customer-oriented service. Also Forbes Magazine wrote about bookingkit as one of the 100 most innovative startups in Germany featured by The Hundert. Founded in 2014 by Christoph Kruse and Lukas C. C. Hempel, bookingkit is headquartered in Berlin, Germany and employs around 100 people. For more information, visit: www.bookingkit.net

About SumUp:

SumUp is a financial technology company that allows businesses of all sizes to receive payments quickly and simply, both in-store and online. Named as Europe's fastest-growing company in the 'Inc. 5000', SumUp has over 3,000 companies joining every day globally - and with its card terminals relied upon by businesses from DHL to black cab drivers - SumUp surpassed an annual revenue of €200 million.

SumUp's 100% digital sign-up, fast delivery, and quick and easy set-up means that merchants can be empowered by digital transactions within just minutes of receiving their reader. For more information, visit our website sumup.co.uk, and @SumUp.

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