Pressemeldung

Connecting Europe

bookingkit and Doblemente are joining forces

Berlin, September 11th, 2018 - bookingkit, the leading SaaS solution for digitizing tours and activities, partners up with Doblemente, the leading Spanish all-in-one booking software in Spain and Latin America. The strategic partnership links the two companies' platforms, allowing Doblemente customers to use bookingkit's large marketing network and providing bookingkit's partners with access to Doblemente's online inventory of tours and activities in Spain and Latin America.

With this strategic partnership, the Berlin-based startup bookingkit is expanding its international marketing network. The Spanish sales and management solutions provider will use bookingkit as Channel Manager to connect its activity providers to marketing channels via the bookingkit API interface. Doblemente's customers benefit from the range and synchronization of all availabilities across all channels.

The partnership between bookingkit and Doblemente is a joint response to the growing demand for online bookable tours and activities worldwide. Doblemente has been active in the industry since 2002.

"Thanks to bookingkit, we are now able to supply our customers with many more marketing channels in the tours and activities industry", said Pau Ferri, director and founder of Doblemente.

"We are very pleased about this important international partnership with Doblemente. Working in partnership with other booking systems represents a significant step towards our goal of digitizing every tour and activity offering in the European market", said Lukas C. C. Hempel, Managing Director of bookingkit.

About bookingkit:
bookingkit provides digitalization solutions for tours and activities — the third largest tourism sector. The company's software-as-a-service solution offers a standardized and scalable technology for managing, selling and marketing bookings to tour and activity providers. With its integrated distribution system, bookingkit is able to connect this data to destinations, travel agencies and sales channels. bookingkit thus offers a digital infrastructure which can be managed in real time around the globe to both, providers and marketers. The company received several awards, including PhocusWright Europe's "EMEA Travel Innovator" award, Travel Industry Club's "Startup of the Year" award, and a "Very Good" rating from Germany's renowned comparison shopping engine, vergleich.org. In addition, the German Institute for Quality Standards and Testing awarded bookingkit the "Top Service" quality seal for its customer-oriented service. Founded in 2014 by Christoph Kruse and Lukas C. C. Hempel, bookingkit is headquartered in Berlin, Germany and employs around 80 people. For more information, visit: www.bookingkit.net

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About Doblemente:

Doblemente offers complete technological solutions to cover the needs of different type of companies in the tourism sector: DMCs, transfers companies, tours & activities companies, wholesalers, OTAs, etc. Dispongo, the reservation system software of Doblemente, offers a complete management solution with built-in billing, connections with multiple suppliers, API for online distribution to travel agencies, sales connections with OTA channels and web booking engines. All fully integrated and designed to sell online, managing all reservations in one system and centralizing all operations. Doblemente has more than 15 years of experience developing technological solutions for the tourism sector and currently employs around 20 people. Doblemente is headquartered in Alcoy, Alicante (Spain). For more information, visit: www.doblemente.com

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